

# ImagePerfect™ 2585 FloorApp (FR)

**ImagePerfect™ 2585 FloorApp is a white calendered vinyl with a semi-permanent adhesive that is engineered for use in indoor floor graphic installations. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.**

ImagePerfect™ 2585 FloorApp has been specifically engineered for use as a printable floor graphic product. It can be used on any kind of smooth indoor floor surface for installations such as promotional advertising in retail spaces, point-of-sale and point-of-purchase promotions, temporary wayfinding graphics and public information displays. As such, it will be used in indoor installations at retail locations, trade shows, exhibitions, airports, museums, art galleries, sports arenas, hotels, etc. It delivers high levels of print quality with a large colour gamut that ensures colourful images with vibrant area in-fills. The adhesive system should allow for quick and clean removability, leaving no adhesive residue on the substrate after removal of the product. The product does not require the use of an additional laminate, delivering inherent scuff-resistance and a non-slip surface (R9).

Attention: It is strongly recommended for the product to lay flat during the drying process. In order to avoid potential lifting of the product, we would recommend that corners are rounded rather than cut to a sharp 90° angle. Surface preparation: In order to achieve process-secure application, it is essential that the substrate is totally dry and completely free of dust, dirt and debris before the product is installed. As such, we would recommend that the substrate is brushed and vacuumed before the IP 2585 is applied and, if the substrate is wet, we would recommend that it should be dried via portable heating, again before the product is installed. For application, the substrate should have a surface temperature of no less than 10°C. The graphic should be a minimum of 10cm x 10cm.

Specifications	
<b>Description</b>	Indoor floor graphics
<b>Colour</b>	White matt
<b>Thickness</b>	150mym
<b>Weight</b>	N/A
<b>Adhesive</b>	Acrylic, semi-permanent
<b>Adhesive Strength</b>	7±4N/25 mm (Finat TM 1/24h)
<b>Non-Slip Rating</b>	R9
<b>Release Paper</b>	N/A
<b>Temperature Range</b>	N/A
<b>Durability (unprinted)</b>	6 months (depending on the application)
<b>Flame Retardancy</b>	B1
<b>Shelf Life</b>	1 year, 20°C / 50% humidity

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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